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EVENTS PORTFOLIO

Alin Claudiu Apostu



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SUMMARY

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1. Key figures
2. Short intro about me
3. Sectors
4. Types of events & environments
5. Main responsibilities
6. Tools used
7. Photos and testimonials
8. Connected skills
9. Let's connect





KEY FIGURES

My experience in events management

EVENTS ORGANIZED OR CO-ORGANIZED	EVENTS MODERATED/ FACILITATED	CLIENTS	YEARS OF EXPERIENCE
420+	240+	30+	12

ABOUT ME



01 CREATOR AND BUILDER

strong experience in the fields of events, entrepreneurship, innovation and ecosystem building;

02 GLOBALLY CONNECTED

networks such as Global Shapers - an initiative of World Economic Forum, Aspen Institute, Aspire, Techstars - Startup Weekend, Digital Communication Network, Unleash, ITU and others;

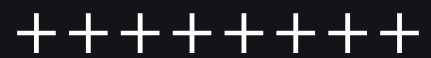
03 TWO MASTER'S DEGREES

- Marketing, Advertising and PR (University of York City College)
- Accounting and Finance (Academy of Economic Studies in Bucharest).





EVENTS





SECTORS

01 CORPORATE

companies like: HP, McCann and Civitta

02 FAST GROWING SMES

Bittnet, Universum Events, Chilli Ideas, Logiscool, Design Thinking Society

03 NGO

Romanian Business Leaders, Digital Communication Network, American Councils, Academic Society Romania

04 PUBLIC

universities such as Lucian Blaga University in Sibiu or Technical University Ghe. Asachi Iasi



TYPES OF EVENTS & ENVIRONMENTS



01 OFFLINE

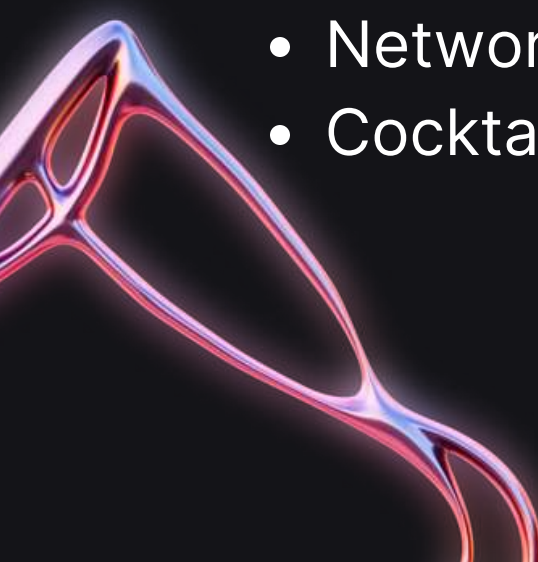
- Conferences
- Teambuildings/ treasure hunts
- Galas
- Workshops
- Bootcamps
- Talks
- Panels
- Networking events
- Cocktails

02 ONLINE

- Conferences
- Galas
- Workshops
- Bootcamps
- Talks
- Panels

03 HYBRID

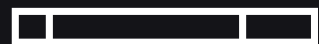
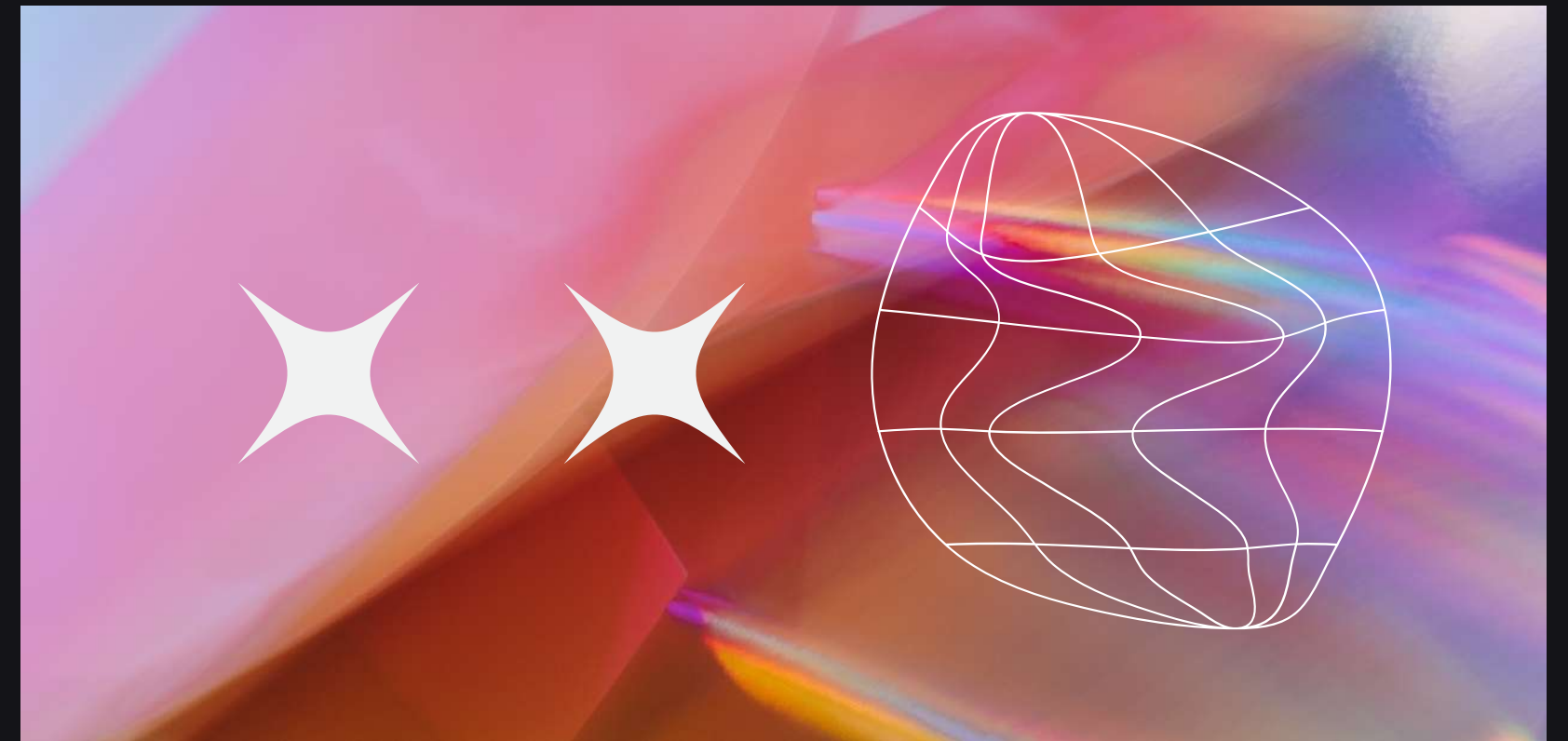
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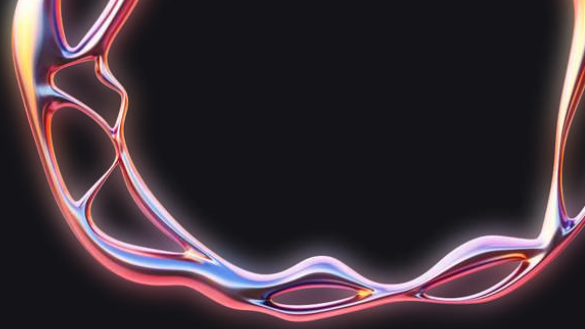
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ABILITIES AND TOOLS



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01 DESIGNING PROPOSALS

goals, objectives, benefits,
timelines, deliverables, budget

02 CONCEPT & AGENDA

propose concepts, formats &
setup, draft agendas, briefings

03 PARTNERSHIPS

research partnerships,
create proposals, negotiate

04 SPEAKER MANAGEMENT

Identify speakers, book and
prepare travel arrangements

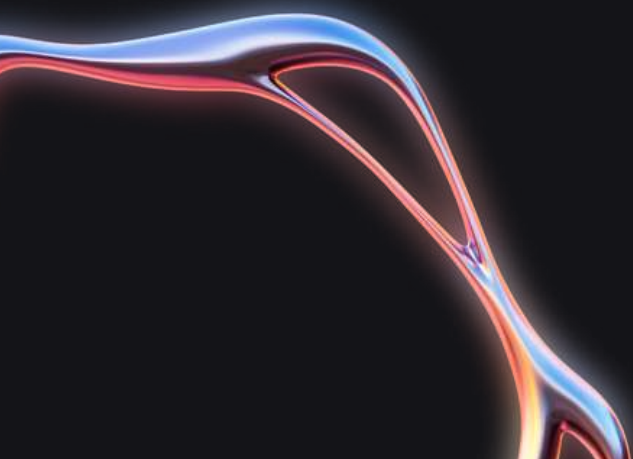
05 LOGISTICS

accommodation, transportation,
venues, photo-video, catering,
volunteer management

06 FINANCE & REPORTING

follow-up report, evaluation,
feedback, financial report

RESPO NSABIL ITIES



TOOLS USED



01 PROJECT MANAGEMENT

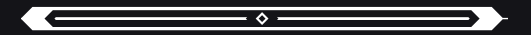
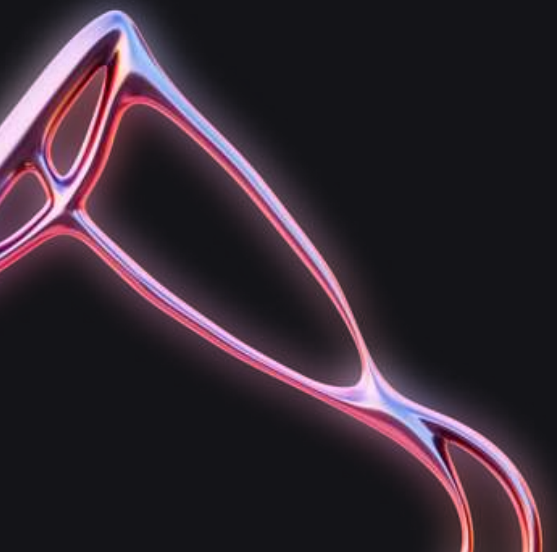
- MS. Office & Teams
- Google Suite
- Notion
- Discord
- Trello
- Slack

02 ENGAGEMENT

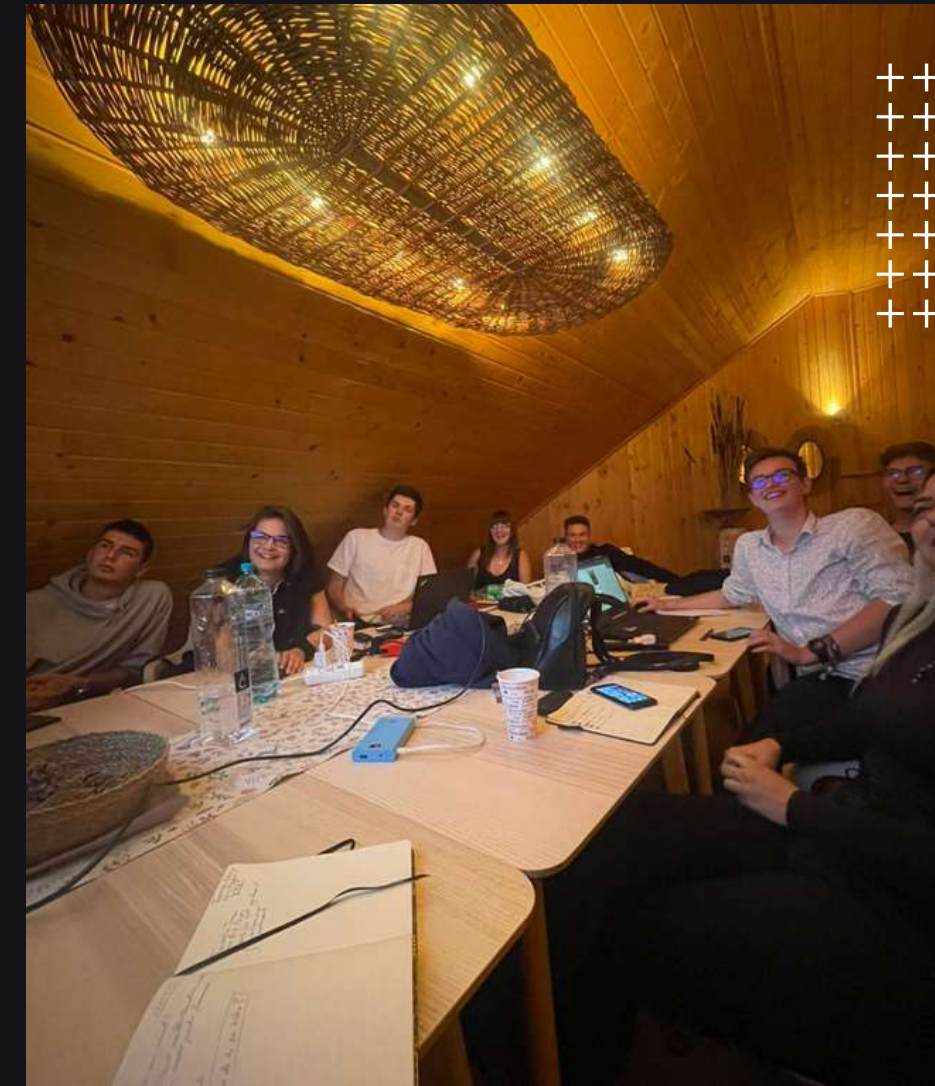
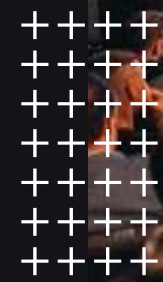
- Zoom
- Eventmix
- Whova
- Slido
- Kahoot
- Mentimeter
- Miro
- Jamboard

03 OTHERS

- Canva
- Wordpress
- Photoshop
- Prezi
- Session Lab
- ChatGPT
- Bard



AND...



From large events of 300+ participants to small gatherings





Galas or conferences



Talks or workshops



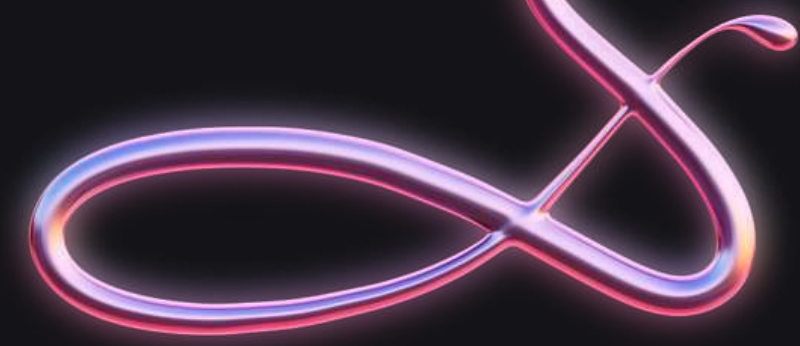


hybrid or with physical distancing





cocktails or teambuildings



...I BUILT THEM ALL WITH GREAT FEEDBACK

Alin's work is characterized by meticulous attention to detail, a keen understanding of customer needs, and open, constant communication. These qualities have greatly contributed to the outstanding results we have achieved thus far. I am enthusiastic about the prospect of continuing our collaboration with Alin.

**IUNIANA MÎNDRU,
PROGRAM COORDINATOR @AMERICAN COUNCILS**

For me, the collaboration with you was one of the best in my experience, I saw the real desire to contribute and help our team and organization, in a way of working with a lot of clarity in the process and organization.

**DANA BĂNICĂ ,
MASTER FRANCHISOR @LOGISCOOL ROMANIA**





and with connected skills of

- speaking
- facilitating
- moderating





**LET'S WORK
TOGETHER**



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ACA
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