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Place Eugene Flagey 23,
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EDUCATION

Disciplined Entrepreneurship & Coach Leadership Institute for Entrepreneurs

2021- 2023

Design thinking education

Trained by Design Thinking Society, Aspire
(professors from Stanford University),
Acumen, BottomUp Skills and Unleash

2018 - 2023

MA in Marketing, Advertising and P.R.

University of York City College

2014 - 2016

Master in Financial Analysis

Academy of Economic Studies

2011 - 2013

Exchange: Entrepreneurship&Innovation

BI Norwegian Business School

2012 - 2013

ABILITIES

- Project management
- Workshop design
- Facilitation
- Event management
- Mentoring

Alin Claudiu Apostu

Ecosystem building

WORK EXPERIENCE

Program manager

2015 - 2023

Romanian Business Leaders Foundation

The Romanian Business Leaders (RBL) community is a significant contributor to Romania's GDP, with over 90,000 employees. I initiated and managed various programs promoting entrepreneurship and innovation:

- I Want to Be an Entrepreneur - the most recognised entrepreneurship education program in Romania for young people;
- "Insights", a globally awarded best practice on ecosystem innovation was putting together nationwide talent solving real company challenges with the input of employees or creating mix teams (internal and external) going through the design thinking process;
- "Young in the Arena," incubation program + the largest business event for young people in Romania and youth empowerment initiative of the year in Emerging Europe, Brussels, 2022.

Founder

2020 - Present

ACA - Entrepreneurship & Innovation

Business focused on delivering personalised experiences in entrepreneurship and innovation. In ACA we promoted and educated people in NGOs & universities how to use the design thinking methodology and mindset We organised workshops and trainings for companies to develop and build new products and services.

Founder

2012 - 2020

TreasureHunt Team

We utilised design thinking principles, empathy and customer understanding, to develop personalised team building concepts and solutions that solve communication or team problems. Worked in B2B with clients ranging from large companies like McCann (client: Coca Cola) or Lego to smaller teams like Duncea, Stefanescu & Associates Law Firm.

...and many others on my [LinkedIn](#)

VOLUNTEERING

Volunteer, Slush'd Leuven [2023]

Business Mentor- StepFWD acceleration program [2019-2022]

President of Commission 10: Entrepreneurship - National Youth Council, Consultative Body for the Ministry of Sports and Youth in Romania [2021]

Business Mentor - Social Impact Awards [2019-2021]

Board Member, Head of Entrepreneurship - Digital Communication Network [2017-2020]

Co-Lead - Aspire Pre-accelerator [2017-2018]

Curator, Startup Weekend Bucharest - Techstars [2016]

Marketing Manager, Startup Norway [2012 - 2013]

LANGUAGES

| | | | |
|-----------------|---|--|------|
| Romanian | Native | <div style="width: 100%;"><div style="width: 100%;"></div></div> | 100% |
| English | Studied, worked, facilitated international events | <div style="width: 85%;"><div style="width: 85%;"></div></div> | 85% |
| Spanish | Self studied and lived in South America | <div style="width: 55%;"><div style="width: 55%;"></div></div> | 55% |
| French | Studied for 5 years but used it very little | <div style="width: 40%;"><div style="width: 40%;"></div></div> | 40% |

Alin Claudiu

Apostu

Ecosystem building

OTHER RELEVANT INFORMATION

- I organized and moderated more than 200 entrepreneurial education events under the Romanian Business Leaders umbrella, one of the most important business communities in Romania, its members making almost 4% of Romania's GDP and representing more than 90.000 employees;
- did a vlog on entrepreneurship and developed a franchise for entrepreneurship events;
- facilitated 50+ workshops on Business Model Canvas, Lean Canvas;
- organized the largest national study on GenZ with the focus on what young people need to start a business and created programs around those needs;
- entrepreneurship teacher @Genesis College (private school)
- organized and facilitated design thinking bootcamps. With this program we won a global award as a best practice for building an innovation ecosystem; I also delivered design thinking workshops together with Stanford professors in different summer camps;
- mentor in different incubation and acceleration programs such as StepFWD, Future Makers, International Telecommunication Union and others;
- built pre-acceleration programs, organized also Startup Weekend in Bucharest and Oslo;
- built mentorship programs together with the startup spotlight similar to Shark Tank/ Dragons Den. This program received in 2022 the awards for Best Youth Empowerment program in Europe by Emerging Europe (Brussels);
- built a community of young entrepreneurs;
- running my own entrepreneurship program and mentorship;
- contributor to different publications and think tanks about entrepreneurship and innovation - Project-E, Rethink etc.;
- fellow or member of different prestigious programs and communities such as Aspen, Global Shapers (part of World Economic Forum), Unleash, Aspire, Ashoka and Coach in Disciplined Entrepreneurship.